Docket No.: 11345/063001 (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Helene Bouilloux-Lafont et al.

Confirmation No.: 7896

Application No.: 10/533,848

Art Unit: 2623

Filed: May 4, 2005

Examiner: F, S. Andramuno

For: SELECTING ADVERTISEMENT ON A SET TOP BOX IN A TELEVISION NETWORK

REPLY UNDER 37 C.F.R. § 1.111

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 11, 2008, please reconsider this application in view of the following.